



Sponsorship Opportunities

Position your organization as a leader in online education and learning by becoming a Platinum, Gold, or Silver sponsor for the 2012 Online Teaching Conference. Your organization will be included in a comprehensive marketing campaign that will reach K-12, the 112 California Community Colleges, the California State University, and the University of California. Last year we had over 300 in person participants and over 600 attending virtually, we expect the participation to be even higher this year. We received over 90 presentation proposals last year and are likely to exceed that number this year!!

As a sponsor, your organization will receive heightened visibility throughout the conference, including the opportunity to make presentations, show your products during conference breaks (to be held in the Exhibition area) and provide extensive marketing materials on the conference web site. This information will remain accessible for at least thirty days after the conference so you will continue to get exposure long after the conference concludes.

Due to space limitations at the conference, only 20 exhibitors will have a physical presence at the conference site. First priority will be given to Platinum Sponsors. Any remaining space will be allocated to Gold Sponsors on a first-come, first-served basis.

For sponsorship levels, see reverse.

2012 Online Teaching Conference Sponsorship

Platinum Sponsor \$1200

- Corporate Logo Displayed on front cover of all promotional materials
- Prominent logo displayed with “hot link” to sponsor’s web site from OTC website
- Presentation slot in Conference program
- Recorded presentation on web site
- Full Virtual Exhibit Location
- Access to Program participant list (opt-in)
- Prime physical site location choice for exhibition
- Two (2) free conference registrations

Gold Sponsor \$800

- Corporate Logo Displayed prominently on all promotional materials
- Prominent logo displayed with “hot link” to sponsor’s web site from OTC website
- Recorded presentation on portal (must be recorded by June 1, 2012)
- Moderate size Virtual Exhibit Location
- Physical location for exhibition
- One (1) free conference registration

Silver Sponsor \$500

- Company name displayed in all promotional materials
- Company name and URL displayed with “hot link” to sponsor’s web site from OTC web site
- Small Virtual Exhibit Location
- 50% discount on conference registrations

Other Opportunities:

- Ice Cream/Cookie Break (\$250)
- Conference Meal that includes Introduction and Recognition for Sponsorship as well as prominent Signage during meal (\$500)
- Close of Day Reception (Cost TBD – Thursday late afternoon/early evening)
- Product donations to be given away at lunchtime drawings

For more information contact:

Micah Orloff
951-639-5449
sponsor@onlineteachingconference.org